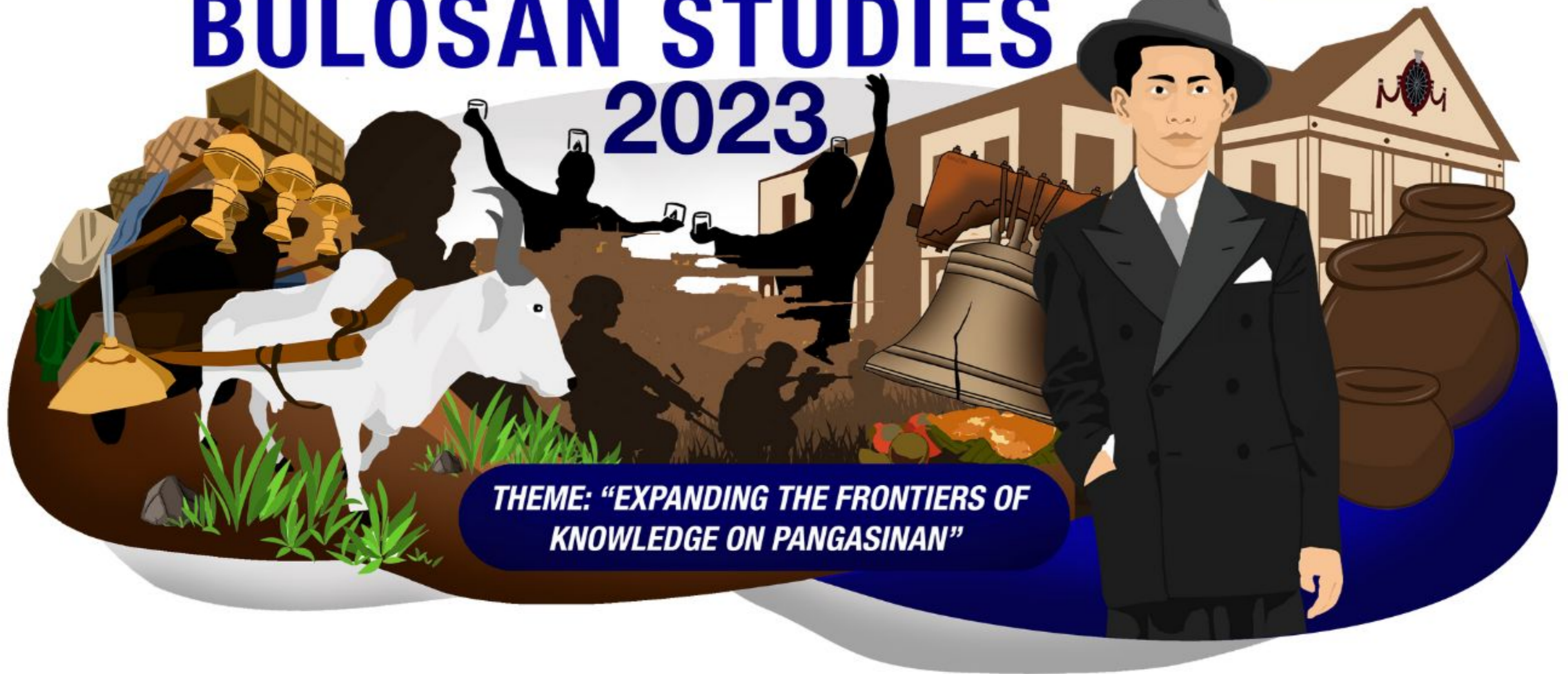


INTERNATIONAL CONFERENCE ON  
**PANGASINAN &  
BULOSAN STUDIES  
2023**



**THEME: "EXPANDING THE FRONTIERS OF  
KNOWLEDGE ON PANGASINAN"**

# Conference Program



27 - 29 November 2023



Lingayen & Binalonan, Pangasinan



# Conference Program

Day 1 | 27 Nov 2023  
(Monday)

8:00 - 9:00 AM

Registration

Lingawen Drum Beaters

9:00 - 11:20 AM

Entrance of Colors

University of Luzon NSTP-ROTC  
Color Guards

National Anthem  
Doxology  
Pangasinan Hymn

Koro Universidad

Welcome Address

**HON. RAMON V. GUICO III**  
Governor  
Province of Pangasinan

Conference Overview

**DR. PERLA E. LEGASPI**  
Executive Director  
Center for Pangasinan Studies &  
Conference Chair & Convenor, ICPBS 2023

Messages

**ATTY. ANGELO A. JIMENEZ**  
President  
University of the Philippines System

**DR. J. PROSPERO E. DE VERA III**  
Chairman  
Commission on Higher Education

Intermission

Lyceum-Northwestern University  
La Florencia Folkloric Dance  
Troupe with Teatro Francisco

Presentation of the  
Pangasinan Music  
Geography Project

Audio Visual Presentation  
Aniweng na Cuerdas Rondalla



# Day 1 | 27 Nov 2023 (Monday)

9:00 - 11:20 AM

**Introduction of the  
Keynote Speaker**

**DR. RAYMUNDO D. ROVILLOS**

Professor, UP Baguio/Consultant,  
Center for Pangasinan Studies

**Keynote Address**

**DR. JEFFREY A. CABUSAO**

Professor of English and Cultural Studies  
Bryant University, USA

**Presentation of Tokens  
of Appreciation**

**Photo Ops**

12:00 - 1:15 PM

**Lunch Break**

**Plenary 1:  
Internationalization  
in Higher Education**

**ATTY. LILY FREIDA MILLA**

Director, International Affairs Service  
Commission on Higher Education

**DR. CHRISTINE N. FERRER**

Regional Director  
Regional Office 1, Commission on Higher Education

2:30 - 4:00 PM

**Parallel Sessions 1**

**Panel 1: Environmental History**

Mark Gemson G. Espinoza (UL), Moderator

Sison Auditorium

**Panel 2: Technologies of Healthcare (I)**

Jemuel D. Caburian (PHINMA UPang), Moderator

Capitol Resort Hotel

**Panel 3: The Status and Prospects of Pangasinan Artisanal Industries**

Jesse P. Ordoñez (UEP), Moderator

PTDC I

**Panel 4: Innovations and Good Practices in Science Education (I)**

May Jacklyn R. Samson (UDD), Moderator

PTDC II



# Day 1 | 27 Nov 2023 (Monday)

4:00 - 5:30 PM

## Parallel Sessions 2

**Panel 5: Economics – Income, Savings, and Inflation**

John Paul M. Payopay (LNU), Moderator

Sison Auditorium

**Panel 6: Local History and Heritage**

Maan L. Ferrer-Villegas (LNU), Moderator

Capitol Resort Hotel

**Panel 7: Technologies of Healthcare (2)**

Rosalyn C. Rosal (VMUF), Moderator

PTDC I

**Panel 8: Living with the Pandemic and the “New Normal” (1)**

Jan Karlo Thomas V. Ranchez (UEP), Moderator

PTDC II

6:00-9:00 PM GOVERNOR’S TOAST AND CULTURAL NIGHT

### Welcome Message

**HON. MARK RONALD  
DG. LAMBINO**

Vice Governor, Province of Pangasinan

### Testimonial Message

**HON. RAMON V. GUICO III**

Governor, Province of Pangasinan

### Dinner

### *Cancion a Pamagalang*

(Songs to Give Honor)

*Stefanie Quintin-Avila (Soprano Singer)*

*Adrik Cristobal (Classical Guitarist)*

-- End of Day 1 --



# Day 2 | 28 Nov 2023 (Tuesday)

8:00 - 8:30 AM

**Registration**

8:30 - 9:00 AM

**Recap of Day 1 (AVP)**

9:00 - 10:00 AM

**Plenary 2:  
Contextualizing  
Pangasinan Studies**

**DR. MA. CRISANTA  
NELMIDA -FLORES**

Professor  
University of the Philippines Diliman

10:15 - 11:45 AM

**Parallel Sessions 3**

**Panel 9: Science of the Mangrove Ecosystem**  
Marvin T. Samson (UL), Moderator

Sison Auditorium

**Panel 10: Teaching and Learning Amidst the Pandemic (I)**  
Ma. Theresa H. Bianzon (UL), Moderator

Capitol Resort Hotel

**Panel 11: Intangible Cultural Heritage of Pangasinan**  
Ma. Emma J. Tuvera (UL), Moderator

PTDC I

**Panel 12: Human-Environment Interactions**  
Rizza A. Bartolo (UDD), Moderator

PTDC II

12:00 - 1:00 PM

**Lunch Break**

1:15 - 2:15 PM

**Plenary 3:  
Health Service Delivery  
at the Time of the Pandemic:  
Post-COVID Reflections**

**DR. FRANCISCO T. DUQUE III**

Former Secretary  
Department of Health



# Day 2 | 28 Nov 2023 (Tuesday)

2:30 - 4:00 PM

## Parallel Sessions 4

**Panel 13: Innovations in Renewable Energy**  
Razeale G. Resultay (PSU), Moderator

Sison Auditorium

**Panel 14: Living with the Pandemic and the "New Normal" (2)**  
Elmer D. Noriega (PHINMA UPang), Moderator

Capitol Resort Hotel

**Panel 15: Teaching and Learning Amidst the Pandemic (2)**  
Cynthia P. Lopez (LNU), Moderator

PTDC I

**Panel 16: Development of Local Products and Technology (1)**  
Kareen Claire G. Jardinez (UL), Moderator

PTDC II

4:00 - 5:30 PM

## Parallel Sessions 5

**Panel 17: Disasters, Patients, and Health Care Practices**  
Febrey C. Lamsen (LNU), Moderator

Sison Auditorium

**Panel 18: Good Governance in Education**  
Dulce Marie B. Solis (VMUF), Moderator

Capitol Resort Hotel

**Panel 19: New Tools for Teaching and Learning**  
Joan Daryl V. Abellera (LNU), Moderator

PTDC I

**Panel 20: Issues and Challenges in Education and among the Youth**  
Nova E. Arquillano (PSU), Moderator

PTDC II

6:00 - 9:00 PM

## HIGHER EDUCATION INSTITUTION (HEI) NIGHT

### *Sayaw na Panangidayew*

*Lyceum-Northwestern University  
Pangasinan State University  
PHINMA University of Pangasinan  
Universidad de Dagupan  
University of Eastern Pangasinan  
University of Luzon  
Virgen Milagrosa University Foundation*

-- End of Day 2 --



# Day 3 | 29 Nov 2023 (Wednesday)

8:00 - 8:30 AM

**Registration and  
Assembly**

Sison Auditorium

8:30 - 10:00 AM

**Travel to Binalonan**

10:15 - 11:15 AM

**Plenary 4:  
Carlos Bulosan and  
Binalonan**

**VERONICA SISON**  
University of the Philippines  
Diliman

11:15 - 12:30 PM

**Parallel Sessions 6**

**Panel 21: Pangasinan Culture and Identity  
through Language**

Rizalyn M. Kolman (VMUF), Moderator

Ramon J. Guico Sr. Sports  
and Civic Center

**Panel 22: Youth and Students' Lived-  
Experiences**

Eden A. Soriano (JDD), Moderator

UEP-AVR

**Panel 23: Culture-based and Sustainable  
Tourism**

Cipriano Q. Mendoza, Jr.(UEP), Moderator

WCC Multi-Purpose Hall

**Panel 24: Reading and Teaching Carlos  
Bulosan and F. Sionil Jose**

Merly D. Quiáo (VMUF), Moderator

Binalonan Visitor's Center

12:30 - 1:30 PM

**Lunch Break**

1:30 - 2:30 PM

**Plenary 5:  
Lessons from  
Carlos Bulosan:  
Anti-Asian Racism is  
a Global Relation**

**DR. MICHAEL JOSEPH VIOLA**  
Professor  
St. Mary's College of California, USA



# Day 3 | 29 Nov 2023 (Wednesday)

2:30 - 4:00 PM

## Parallel Sessions 7

**Panel 25: Research in Biological Resources**  
Marvin T. Samson (UL), Moderator

Ramon J. Guico Sr. Sports and  
Civic Center

**Panel 26: Good Practices in Pedagogy**  
Jane P. Carreon (VMUF), Moderator

UEP-AVR

**Panel 27: Socio-economic Development Initiatives**  
Elmer D. Noriega ((PHINMA UPang), Moderator

WCC Multi-Purpose Hall

**Panel 28: Innovations in Teaching Mathematics**  
Randy F. Soriano (PSU), Moderator

Binalonan Visitor's Center

4:00 - 5:30 PM

## Parallel Sessions 8

**Panel 29: Innovations and Good Practices in  
Science Education (2)**  
Levy Audelmar G. Cerezo (UDD), Moderator

Ramon J. Guico Sr. Sports  
and Civic Center

**Panel 30: Student-Centered Learning Strategies**  
Jemuel D. Caburian (PHINMA UPang), Moderator

UEP-AVR

**Panel 31: Development of Local Products and  
Technology (2)**  
Jun S. Camara (PSU), Moderator

WCC Multi-Purpose Hall

**Panel 32: University-Community Engagements  
through Research and Extension**  
Jun S. Camara (PSU), Moderator

Binalonan Visitor's Center

6:30 PM - 8:30 PM

## CLOSING PROGRAM/CARLOS BULOSAN NIGHT

**Goodwill Message**

**HON. RAMON RONALD V.  
GUICO IV**  
Mayor, LGU Binalonan

**Film Showing and  
Director's Talk**

**PROF. SARI RAISSA LLUCH  
DALENA**  
UP Film Institute

**Awarding of  
Certificates**

**Closing Remarks**

**DR. RAYMUNDO D. ROVILLOS**  
UP Baguio/Co-Convenor, ICPBS 2023





## Optional Tour

Capitol Heritage Tour &  
Banaan Pangasinan Provincial Museum Tour

-- End of ICPBS 2023 --

CPS Website



Banáan



See Pangasinan



For more information about the CPS, Banaan, and See Pangasinan, scan the QR Code.

